

Moton News

NEWS OF THE ROBERT RUSSA MOTON MUSEUM, DECEMBER 2018

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Dear friend,

We are grateful for your past and continuing support of the Moton Museum. Because of your support, our staff and volunteers have been able to engage with more than 12,000 individuals via our on-site and off-site programming during the 2018 calendar year. The story of civil rights in Prince Edward County and Virginia teaches people about the capacity of everyday, local people to use their constitutional rights to create lasting social change. Your support as we share the Moton Story is more important than ever.

Through our collaborative partnerships with local and regional partners, increased focus on providing educators with resources to teach the Moton Story, and our strengthened commitment to provide quality programming for audiences of all ages, we are truly making a difference.

Thank you for your continued support and friendship. We look forward to achieving even more during 2019. Please enjoy this newsletter that recaps some of our achievements in 2018.

With gratitude,

CAMERON PATTERSON
Managing Director

DREXEL HARRIS
Chairman, Moton Board of Trustees

DOROTHY HOLCOMB
Chairperson, Moton Council



At left, Moton volunteer Mr. Bob Hamlin and Intern Morgan Eames lead a tour through the galleries.

Below, students from Blessed Sacrament Huguenot begin a tour and program at Moton.



*Mrs.
Barbara
Rose Johns'
portrait will
hang in the
hallways of
Justice High
School.*

Moton as a
Community
Anchor and
National
Treasure:



civilrightstour.
motonmuseum.org



vacrossroads.com



civilrightstrail.com

A year of great achievement at Moton Museum

Moton Museum selected for the National African American Museums Cohort

The Moton Museum was accepted to participate in the Standards of Excellence Program for History Organizations (StEPS) through the National Museum of African American History & Culture in partnership with the American Association for State & Local History. This program provides opportunities amongst African American history organizations to network and to access policies and procedures that are then benchmarked against other similar sized organizations.

Moton Museum receives \$162,000 federal grant to help boost visitor engagement

The Moton Museum has received a competitive grant through the Institute of Museum and Library Services (IMLS) to help boost visitor engagement. During the current grant cycle for IMLS, they received 472 applications requesting more than \$70 million. They only awarded 133 projects totaling a little more than \$19 million. This grant opportunity aligns with Virginia's revised Standards of Learning (SOL) for grades K-8 and helps us better serve both on-site and off-site audiences. The goals for this project include developing a continuum of new inquiry-based resources both on-site and online for diverse audiences to engage more deeply with the Moton Museum.

Moton Museum to be nominated for World Heritage Designation

Moton has been working with staff from Georgia State University and other civil rights sites across the South to prepare and submit a serial nomination to the World Heritage List. The United Nations Educational, Scientific and Cultural Organization (UNESCO) manages the World Heritage List. The purpose of this organization is to encourage the identification, protection, and preservation of cultural and natural heritage around the world that is considered to be of outstanding value to humanity. Moton is committed to this effort and the great benefit it will offer the museum.

Justice High School Dedicated in Honor of Barbara Rose Johns

Justice High School, located in Fairfax County, Virginia, held its official rededication ceremony on September 7, 2018. The school is the former J.E.B. Stuart High School. Students attending Justice High School led the effort to change the name of their school by approaching their local school board representatives with their concerns. The name Justice is in honor of Barbara Rose Johns, Justice Thurgood Marshall, and Col. Louis Mendez. Mrs. Barbara Rose Johns' portrait will hang in the hallway of Justice High School. Future students who walk through those doors will learn about the contributions that she and other Moton students made to the Civil Rights Movement. This is another excellent way to spread the Moton Story.

Barbara Rose Johns Honored in Congress

Members of Barbara Rose Johns' family, along with Museum staff, had the opportunity to meet with congressional members from the Virginia delegation and Congressional Black Caucus during a September visit to Capitol Hill. This visit was part of an education and awareness effort regarding the Moton Story and work of the Museum. U.S. Rep. Tom Garrett honored Barbara Johns during a speech on the House floor. Through this recognition, staff and museum volunteers hope to continue raising awareness about contributions of Barbara Rose Johns and her classmates at R.R. Moton High School.

Digital Commemoration Underway

The Moton Museum and the R.R. Moton/Prince Edward County Schools Alumni Association are collaborating on a digital commemoration for individuals impacted by the school closings between 1959 and 1964. The Alumni Association is underway with a fundraising effort to support this new exhibit. Studio Ammons of Petersburg is leading the design and installation process. The hope is that it will be made available to the public during 2019.



**Rockingham County Public Schools
Educator Beau Dickenson awarded the
Virginia Council for Social Studies Civil
Rights and Civil Liberties Excellence in
Teaching Award**

Beau Dickenson serves as the Social Studies Curriculum Coordinator for Rockingham County Public Schools. Beau has been collaborating with the Moton Museum for a number of years for the Farmville Tour Guide Project. Through this project, Beau and Moton have worked to introduce Rockingham County students to the Moton Story. In return they have worked to help document the history digitally in new and creative ways. Beau represents the type of relationship that Moton is looking to build with educators from all parts of the Commonwealth.



Beau Dickenson
receives
Excellence in
Teaching Award
from the Virginia
Council for
Social Studies.



Above, Prince
Edward High
School Students
attend a Virginia
Children's Book
Festival Program
with Author Nic
Stone.



Above left, young
leaders finish
a tour of the
permanent exhibit
at Moton.

Left, students
from Mikva
Challenge DC
attend the Moton
Museum for a tour
and program.

A look at our 2018 engagement numbers

Moton has engaged with 12,000 individuals in 2018.

On-site visitor engagements: 8,376

Off-site visitor engagements: 3,697

Combined Total: 12,073

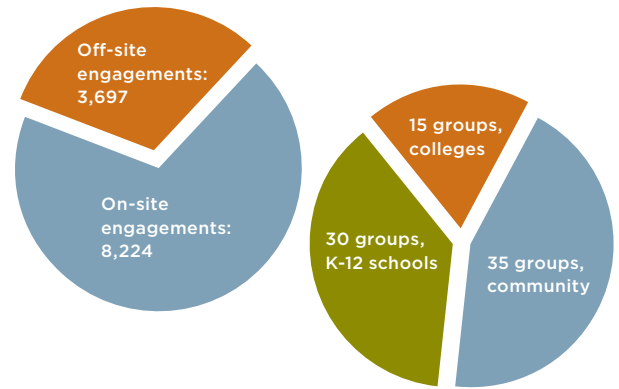
Engagement numbers were captured at the time of publication on 12/3/18. The final engagement numbers from 2018 will be captured on 12/31/18.

Our group visitation is on the rise!

30 visits from k-12 schools

15 visits from colleges & universities

35 visits from community groups



Our visitors come from all across the Commonwealth and beyond!

87% of our visitors in 2018 came from Virginia.

We had visits from 23 states and the District of Columbia during 2018.

We had visits from Canada, Germany, the Netherlands, and the United Kingdom during 2018.

Below, students from Ballou Senior High School in Washington, DC visit the museum for a tour and program.



Above right, Moton staff and volunteers greet Prince Edward Middle School students on the first day of classes for the 2018-2019 school year.



Right, Moton Volunteer Mrs. Rita Moseley leads a program with students from Virginia Beach, Virginia.



A look at Moton public programming efforts

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The Moton Museum is committed to delivering quality, dynamic, and educational public programs. Moton takes seriously its role as a community anchor and key collaborator. Below is a sampling of three key public programs held at or sponsored by Moton during 2018.

Moton Community Banquet

The Moton Community Banquet continues to be a signature event for our local community. This year more than 600 attendees joined us on the campus of Longwood University for a great evening of fun and fellowship. The community banquet honors our local civil rights history and the fundraising efforts of our Moton Family Challenge. This year our banquet speaker was Mrs. Nadine Marsh-Carter, daughter of civil rights leader The Honorable Henry Marsh. Mrs. Marsh-Carter is the Chief Executive Officer of the Children's Home Society of Virginia and a community advocate in the City of Richmond.

Moton celebrates the 1st annual Barbara Rose Johns Day

The first annual Barbara Rose Johns Day was celebrated across the Commonwealth of Virginia on April 23, 2018. The Moton Museum held a Barbara Rose Johns Day Celebration at the Fireman's Sports Arena. This celebration featured food, music, and activities for youth and adults. A special performance of *B Rose! The Musical* was presented by the Drama Department of Prince Edward County High School.

The Museum also held a live digital discussion on April 23, 2018 to commemorate the anniversary of the Student Strike. The theme of the conversation led by Education Director Cainan Townsend centered on active citizenship using lessons from the Moton Story.

Moton commemorates the legacy of Rev. L. Francis Griffin

The Moton Museum and members of the community gathered to celebrate the 101st birthday of civil rights leader the Rev. L. Francis Griffin. The occasion included a service in partnership with First Baptist Church where Griffin served as pastor for a number of years. Rev. Eric Griffin, the youngest son of the Rev. L. Francis Griffin, shared a powerful message commemorating the life and legacy of his father. Attendees enjoyed a repast in the Fellowship Hall following the service. Moton looks forward to the 2019 Griffin Day Celebration.

Rev. Eric Griffin shared a powerful message commemorating the life and legacy of his father.



Above, Aran and Margot Lee Shetterly present a copy of the portrait of Barbara Johns by artist Robert Shetterly to Johns family members.



Left, participants in The Family Challenge are honored at the Community Banquet.

*Throughout
the week
teachers
examined
stories from
Virginia's
past through
primary
sources.*

Far right,
Managing
Director Cameron
Patterson shares
a photo with
educators from J.
Solomon Russell
Middle School.

Below, teachers
participate in a
workshop session
at Moton for the
Region 8 Summer
Project Based
Assessment
Institute.

Professional development opportunities for educators

Providing opportunities for educators is an important part of our work here at the Moton Museum. Educators are on the front lines of teaching civil rights and equality within the classroom. Our team at the Moton Museum has worked throughout 2018 to provide educators with opportunities for professional development here locally and across the Commonwealth of Virginia.

Break Glass: Facilitating Conversations to End Hate

Workshops held at the Moton Museum, Longwood Center for the Visual Art, and Virginia Holocaust Museum.

In conjunction with the Longwood Center for the Visual Art and Virginia Holocaust Museum's *Break Glass: The Art of V.L. Cox—A Conversation to End Hate* exhibition, these workshops provided educators with the tools to engage students in a dialog about diversity and social awareness as it relates to their curriculum and the everyday lives of students. The Moton Museum staff facilitated alongside staff from the Virginia Center for Inclusive Communities, Longwood Center for the Visual Arts, and the Virginia Holocaust Museum.

Region 8 Summer Project Based Assessment Institute (PBA)

The Moton Museum had the opportunity to collaborate with Longwood University to offer a summer Project Based Assessment Institute for Region 8 educators. This professional development opportunity was in response to curriculum changes at the state level. Educators had an op-

portunity to visit the Moton Museum where they used the Moton Story and museum content to develop their own sample assessment.

Weinstein Properties Story of Virginia Summer Teacher Institute: Summer 2018

This teacher institute was held in collaboration with the Virginia Museum of History & Culture and Longwood University. It featured a day-long field trip to the Moton Museum. Throughout the week teachers examined stories from Virginia's past through primary sources. Experts from the Virginia Museum of History & Culture, Longwood University, and Moton provided examples for project-based learning, performance-based assessments, and tips and techniques for engaging students in grades K-12.

Professional Development Workshops in Henrico and Chesterfield County

Cainan Townsend, Director of Education & Public Programs for the Moton Museum, had an opportunity to present to educators from both Henrico County & Chesterfield County Public Schools.



The Moton Family Challenge

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The Moton Family Challenge was started in 2010 and continues to be the Robert Russa Moton Museum's most impactful and rewarding annual fundraising activity.

Through the Moton Family Challenge, individuals can designate donations in memory or in honor of the school-aged children and local families who were affected by the school closing of all public schools in Prince Edward County from 1959 to 1964 and whose sacrifice transformed American education for all.

The Team Leaders and the Family Captains are the main cheerleaders for the Family Challenge among their relatives. They contact members of their family and friends, encouraging them to make a tax-deductible contribution toward the Museum's educational programming. The Family Challenge Chair is the Captain's point of contact at the Museum and the Captain's biggest supporter. The Team Leaders are each assigned families that they contact regularly.



In 2016, the Scholarship Fund was added to the Family Challenge, and because of the magnitude of support of Drs. Twitty and Constance Styles' family and friends of Barrye, Angus and Geoffrey Wall, in 2017 we awarded a \$2500 merit-based, renewable scholarship each to Miss Jasmine Woody, who is attending Old Dominion University, and Mr. Dylan Scott Dove, who is attending Shepherd University. In 2018 we awarded two additional \$2500.00 merit-based scholarships: Miss Andrea Lynn Parrish, who is attending University of Virginia, and Mr. Timothy Matthew Eppes II, who is attending George Mason University. We now have four students attending universities through the Moton Family Challenge Scholarship. We are very proud to play a role in their education because there is no greater investment than an investment in the education of our future leaders. In 2019 we will issue another two merit-based scholarships to applicants that meet the requirements.

It gives me great pleasure to chair the Moton Museum's Family Challenge. It's an enjoyable journey. I am very proud of the dedicated Moton Museum's family. The first year we raised over \$35,000 and to date we have raised a total of over \$360,000 for the Family Challenge; \$70,000 of that total is for the scholarship fund. During the year we have different annual Family Challenge fundraising events with great support from the community. Those events include the Car Show in July, Fashion Show in September, and Rainbow Tea in October.

Please make sure that your family is a part of the Moton Family Challenge, and share our great achievements with your family members and friends. The Moton School Story, *Children of Courage*, is a very important story and must be shared.

Gratefully,

Joy Cabarrus Speakes

Family Challenge Chair and
Brown v. Board plaintiff

*... There is
no greater
investment
than an
investment
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our future
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Exceptional community involvement



Left, prayer leaders from the September 2018 Moton Community Prayer Breakfast. The Prayer Breakfast is one of Moton's signature community events.



Above, the Community Banquet attracts many honored guests.

Above right, one of the featured programs from the 2018 Virginia Children's Book Festival.

Right, Community members attend the annual Moton Jazz Concert presented by Desiree Roots in February 2018.

