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ROBERT RUSSA
MOTON MUSEUM

MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear Friends,

It is an honor to lead the Robert Russa Moton Museum each day. Our team has the opportunity to be the caretaker of such an important story in the history of our country. With the support of our Board of Trustees, Moton Council, and partner institution Longwood University we are excited each day to carry out our mission of preserving and promoting our local civil rights history, the Moton Story.

The 2022 calendar year has strengthened our desire to find new opportunities to expand the reach of the Moton Story. We believe we have done that through key partnerships locally, nationally, and internationally. Locally we successfully launched our Bridge Builders Program in partnership with Prince Edward County Public Schools and Fuqua School. This scholars program is quickly becoming one of the lead programs of its kind within the museum and education community. Statewide we were able to build upon the inaugural success of our first Moton Teacher's Institute and worked to expand opportunities for participation both regionally and throughout the state. Nationally, we were so grateful to have the Brown v. Board Expansion & Redesign Act signed into law by President Biden in May of 2022. This legislative effort makes Moton an affiliate of the National Park Service and Brown v. Board National Historic



Park and concludes a successful advocacy campaign with the National Trust for Historic Preservation's African American Cultural Heritage Action Fund. Internationally, we have been able to continue towards our effort of seeking a joint serial nomination for UNESCO World Heritage status alongside a number of sites featured on the US Civil Rights Trail. We are grateful for the Town of Farmville's great assist towards that effort with the passage of the Moton Gateway Overlay District.

The important work we are able to do is only done with the many supporters who have championed our efforts. Thank you to our board, council, staff, donors, volunteers, community partners, and affiliate institutions who have helped to contribute to our successful year. This impact reports seeks to highlight information regarding our work. I look forward to what we will do together in 2023 as we continue to soar to new heights. The strength of Moton is the people and the stories we share.

Sincerely,

Cameron Patterson
Executive Director

MOTON IMPACT

Visitations

On-site: over 5,000

Off-site: over 1,500

Digital

Virtual Tours: about 4,000

Public Programs: about 300 —
over 2,500 views

Region 8 Numbers

Engaged with six regions

Total student/teachers:
nearly 1500

Moton LIVE 2022

Raised over \$40,000

About 300 views

Sponsored & Co-Sponsored Events

200, including:

Moss Lecture

Juneteenth

Teacher Institute

Community Prayer Breakfast

L. Francis Griffin Lecture



MOTON MUSEUM DESIGNATED AS NATIONAL PARK SERVICE AFFILIATED AREA

Historic site legislation ensures that the Black freedom struggle of Prince Edward County will be memorialized

In May 2022, President Joe Biden signed into law the Brown v. Board of Education National Historical Park Expansion and Redesignation Act, which designates the Robert Russa Moton Museum as a National Historic Site for its role in the landmark *Brown v. Board of Education* Supreme Court Case.

The Act will expand the Brown v. Board of Education National Historic Site in Kansas and designate National Park Service (NPS) Affiliated Areas in Delaware, Kansas, South Carolina, Virginia, and the District of Columbia. The Moton Museum is one of seven institutions involved in the *Brown v. Board* case to receive the recognition, which aligns the communities who worked toward fighting segregation in education. Until now, only Monroe School in Topeka, Kansas, held the title of National Historic Site.

The events at Moton High School produced three-fourths of the plaintiffs in *Brown v. Board*, spurred by a walk-out led by then-16-year-old Barbara Johns in 1951 in protest of unsafe and inequitable school conditions for Black students in the region.

"The Robert R. Moton Museum is excited to join with communities involved in the historic *Brown v. Board of Education of Topeka* decision," said Cameron D. Patterson, Executive Director of the Moton Museum. "We know this affiliation will allow us the opportunity to better collaborate

with other communities involved in the historic Brown decision as we work to ensure that countless individuals have the opportunity to know of the courage and sacrifice that citizens made towards equality in education."

United States Senators Mark R. Warner and Tim Kaine also released a joint statement praising the recognition: "We're excited legislation to commemorate the Moton Museum in Farmville and other historic sites associated with the *Brown v. Board of Education* decision was signed into law today by President Biden," Sens. Warner and Kaine said upon the order's announcement on May 12. "This bill will preserve the site and help ensure future generations can learn about its significance, as well as the history of Barbara Johns, who led her classmates in a protest against school segregation at the Moton School."

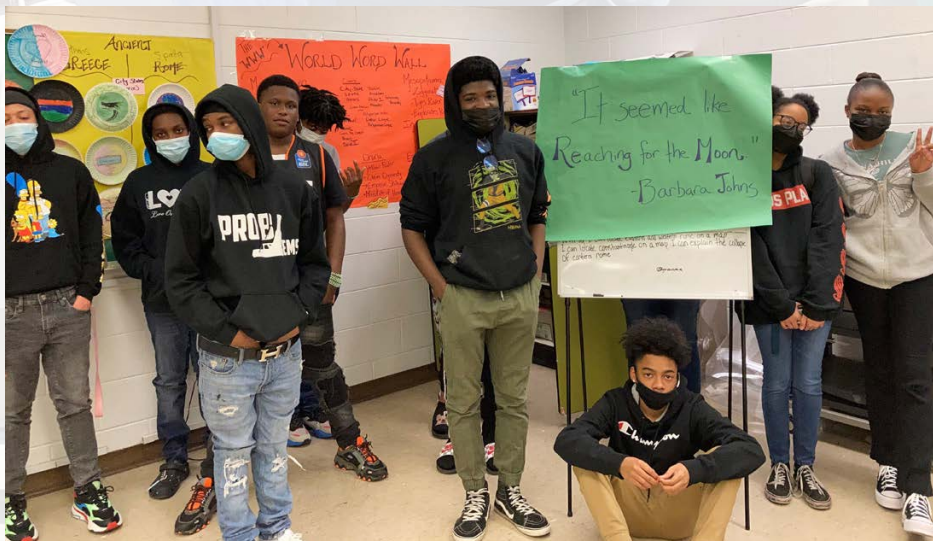
Joining the Moton Museum in earning the National Park Service designation are Claymont High School (Claymont, Del.), Hockessin Colored School #107 (Hockessin, Del.), Howard High School (Wilmington, Del.), John Philip Sousa Junior High School (Washington, D.C.), Summerton High School (Summerton, S.C.) and Scott's Branch High School (Summerton, S.C.).

The leadership of the young Black men and women of Prince Edward County, who demanded equal treatment in the public school system, motivates all who fight for civil rights in education.

FAR-REACHING IMPACT



Left, MLK Service Challenge
Left bottom, in Petersburg
Below, in Topeka, Kansas



BRIDGE BUILDER INAUGURAL COHORT

The Bridge Builders are a community of young scholars that seeks to cultivate unity, partner together in collaboration, and work to create a better tomorrow for our schools, our community, and our county. They have undertaken several opportunities that provide for a deepened learning experience. This program has brought together Prince Edward County Public Schools and Fuqua School. With the Moton Museum as a unifying connecting point, students are working together to build stronger relationships, assist the Moton Museum in our efforts, provide summer enrichment opportunities, create a student-led “legacy” project, and earn college scholarships in the process.

The inaugural cohort of Bridge Builders consisted of nine total students. They began in the fall of 2022 with a Prince Edward County History course taught by Dr. Larissa Smith, PhD; Mr. Cameron Patterson, M.S.; Mr. Cainan Townsend, M.S.; and teachers at Prince Edward County High School and Fuqua Upper School respectively.

“The Bridge Builder program will provide a powerful opportunity for students from both schools to interact in the museum setting. We believe this will create an environment where students can build community and dialogue with one another.”

Cainan Townsend, M.S., Managing Director of the Moton Museum, and Bridge Builder Program Coordinator

“We are thrilled to be partners in this groundbreaking initiative with Prince Edward County Public Schools, Long-



BRIDGE BUILDERS

wood University, and the Moton Museum, and look forward to “building bridges” together towards a better tomorrow for all.”

Paul “Chance” Reynolds, M.P.A., Ed.S., Head of School, Fuqua School

“We look forward to being involved in this productive and forward-thinking partnership between Prince Edward County Public Schools, Fuqua School, and the Moton Museum. It will provide a great opportunity to introduce local history to our young people and give them the foundation of local community advocacy.”

Dr. Barbara Johnson, EdD, Superintendent, Prince Edward County Public Schools

This cohort of Bridge Builders will complete their program in May 2024 upon completion of their Legacy Project and each will be given a scholarship for post-secondary education opportunity.

MOTON LIVE

*Commemorate the past. Seize the moment.
Pledge to the future.*

Even more than 70 years after events unfolded, the Moton story is as relevant as ever, and thanks in large part to the efforts of our supporters that story is being told to countless individuals. The Moton Story continues to achieve national and international significance with our recent affiliation with the National Park Service and the Brown v. Board of Education National Historic Park — along with our efforts to achieve Unesco World Heritage Status alongside a number of Civil Rights sites featured on the US Civil Rights Trail.

Moton Live, now coming up on its third year, allows us to reflect upon the Moton story through a modern lens and to raise money that enhances our ability to share it with audiences in the Commonwealth of Virginia and beyond.

In 2022, we engaged with more than 20,000 individuals and raised more than \$40,000, contributing to numerous projects and elevating our engagement in initiatives that better our community, such as offering free educational materials to K-12 schools. This year, Moton Live seeks to expand its reach and engage more supporters than ever during the event's 24-hour giving campaign.

On April 22, 2023, the Moton Museum will be making history again with our third annual massive community fundraising celebration. We invite you to join us for a combination of in-person and virtual events. Help support our mission of

MOTON

LIVE 2022

constructively interpreting the history of civil rights in education and promoting dialogue that ensures empowerment within a constitutional democracy.

Moton Live 2023 will inspire, challenge, and change you. Your donation will enhance our ability to share the Moton story with audiences in the Commonwealth of Virginia and beyond. Any gift has the ability to make an impact. Community-based giving opens doors to allow us to fund public programs and educational initiatives such as:

- Onsite engagement with K-12 schools
- Travel to K-12 schools
- Moton Museum Teacher Institute
- Moton Teacher-in-Residence Program
- Barbara Johns Day Program
- L. Francis Griffin Day Program
- Moton Interview Series

See you on April 22!



ROBERT RUSSA
MOTON MUSEUM

VISIT THE MOTON MUSEUM

900 Griffin Blvd., Farmville, VA 23901

MUSEUM HOURS

12pm – 4pm, Monday – Saturday

ADMISSION

Admission is free for the general public

CONTACT US

434.315.8775 info@motonmuseum.org

